



## 2ES' integrated renewable solutions bring unique designs to Korea



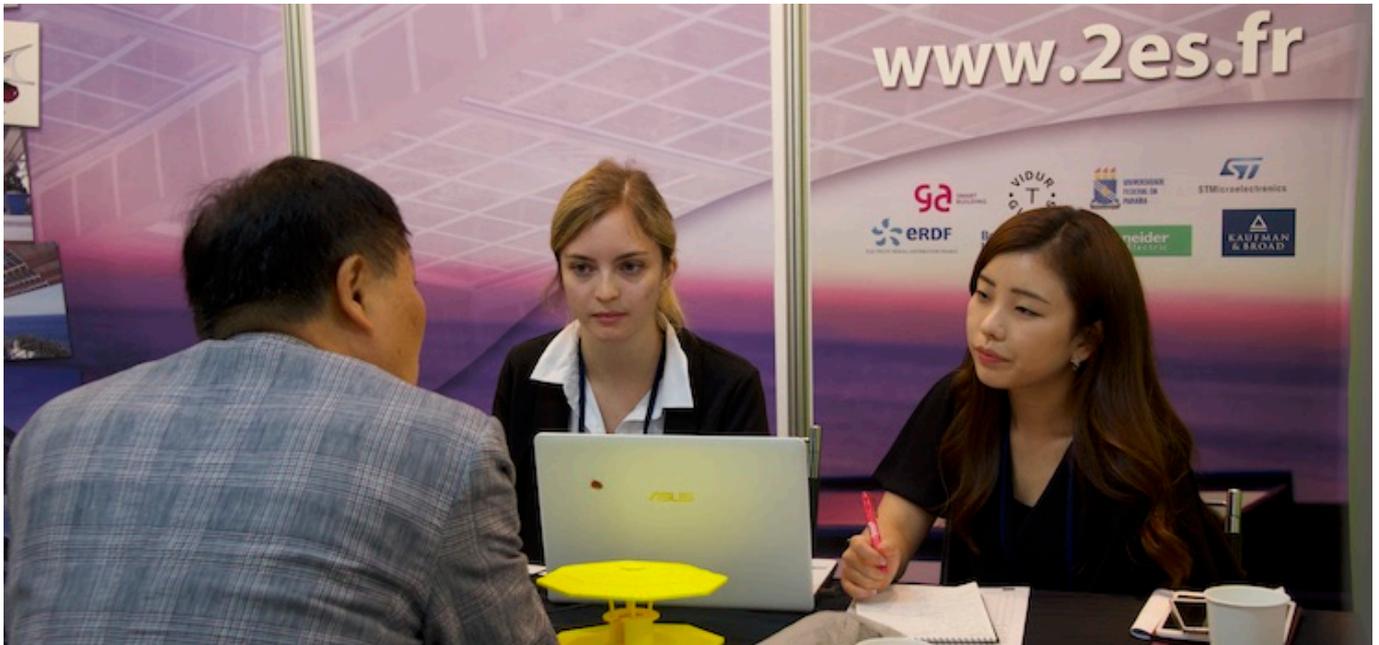
Creating, developing and distributing renewable energies solutions is a major challenge for countries in the European Union.

The importance of this sector can no longer be ignored. When it comes to renewable energy solutions, cooperation between companies worldwide is more important than ever.

To this purpose, EU Gateway | Business Avenues organized the [Green Energy Technologies](#) [1] business mission in 2016, to help European companies in the field to **establish trade relations in South Korea**.

Korea aims to be the world's 5th largest renewable energy powerhouse. To this purpose, the Korean government announced an investment of €3.75 billion toward the country's green energy market in 2017. The country also plans to reduce its greenhouse gases (GHGs) by 37% by 2030.

European firms at the forefront of the green energy revolution participated in the 2016 mission and [2ES](#) [2] was one of them.



*The Korean market is a very big market with a lot of potential, and it's also an emerging market, which makes it attractive.* - Ms Julia Oliveira, Marketing Department, 2ES (France)

2ES has been operating in the renewable energy field for almost twenty-five years now. The French company, founded by Jean-Robert Denche, designs, manufactures and installs energy systems for building integration using both photovoltaic and thermal solar technologies in order to enhance building energy performance.

Beside the innovations in the sustainable development field, 2ES is also known for its **aesthetic solutions** that can be adapted to any kind of building, making every project unique.

The company's flagship products, photovoltaic canopies, made waves during the Korean business mission.



*We're seeing a lot of interest in our products from Korean companies.* – Ms Julia Oliveira, Marketing Department, 2ES (France)

Ms Julia Oliveira represented 2ES during the business mission. The company's representative was delighted with the **excellent organization of the business meetings held with carefully chosen contacts**.

Furthermore, the company also had spontaneous meetings with domestic companies interested in the renewable solar solutions.

*It is our first experience with the Korean market so I would say it is more a discovery of the functioning of this market. It was a very enriching experience.* – Ms Julia Oliveira, Marketing Department, 2ES (France)

Thanks to this first business mission in Korea, 2ES discovered [the potential of the Korean market](#) [3] and **entered in contact with several potential partners**.

The company is now more than ever interested in having the installations of its canopies undertaken by a local partner.

Does your company have what it takes to [expand to Korea](#) [4]?

Check upcoming opportunities for European companies in the EU Gateway | Business Avenues [calendar here](#) [5] and don't miss the opportunity to be selected for future business missions.



More info on [eu-gateway.eu](https://www.eu-gateway.eu)

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#### Links

[1] <https://www.eu-gateway.eu/node/23>

[2] <http://2es.fr/>

[3]

<https://www.eu-gateway.eu/news/koreas-green-energy-technologies-market-teeming-opportunities>

[4] <https://www.eu-gateway.eu/news/new-eu-funded-opportunity-green-energy-companies-korea>

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