



# European Healthcare & Medical Technologies Companies tap into China Market

**EU Gateway to China Scouting Mission visits Shanghai**  
17 May. 2017



Following the successful EU Gateway to China Clean Technologies Business Mission in Beijing, preparations for the second Mission in the Healthcare & Medical Technologies sector have been in full swing.

The EU Gateway to China Healthcare & Medical Technologies Business Mission will be held from 4-8 December 2017 in Shanghai. Around 50 European companies will be present with their advanced medical devices, innovative techniques, and pioneer products to seek partnerships and do business exchanges with Chinese companies.

To prepare for the Mission and better understand Chinese market opportunities, the EU Gateway to China Programme hosted a Scouting Mission from 15-18 May 2017 in Shanghai. Over the course of

the Scouting Mission, the delegates visited the China International Medical Equipment Fair and held valuable meetings with Chinese Healthcare Associations at the Zhangjiang Technology Park. The meetings introduced mutually beneficial partnership opportunities which aim to build long-lasting business collaborations between Chinese and European companies.

The Scouting Mission concluded with an Information and Networking Event on 17 May. At the event, distinguished representatives from the Delegation of the European Union to China, EU Member States' Chambers of Commerce, and Chinese Partner Organisations were given an overview of the mission week and shared views on the Chinese Market opportunities.

The healthcare and medical technologies sector is thriving in the Chinese market. The 2016 China Pharmaceutical Materials Association's Development Blue Book stated: "In recent years, China's medical devices' market sales are increasing year by year. In 2016, China disclosed nearly 100 cases of medical equipment industry mergers and acquisitions. Utilising the emerging technologies gives foothold for optimistic market prospects."

Additionally, the China 13th Five Year Plan for Healthcare aims to strengthen the medical science and technology innovation system and open cross-border cooperation in the Healthcare market space.

For more information, please visit the EU Gateway to China website: [www.eu-gateway.cn](http://www.eu-gateway.cn) [1]

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