

Four business missions in Korea and South East Asia have been successfully completed in 2016 with the following results:



5,915
EU companies contacted by EU Gateway | Business Avenues



Funded by the European Union

Helping European companies to establish long-lasting business collaborations in Asia



531
EU companies submitted an Expression of interest



359
EU companies submitted an application



136
EU companies participated in a business mission



25
EU member states with companies who attended



2,995
Visitors from target markets attended the business exhibitions



3,021
Business meetings were held during the business missions

80.8% of EU companies reported an increase in their understanding of the target markets



71.3% of EU companies reported that their ability to adapt or redefine their business strategy for the target markets had improved



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