



Market-scoping mission to Japan for Construction & Building Technologies companies open for applications

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A promotional banner for the 'EUGATEWAY TO JAPAN' mission. The left side is a white panel with the EUGATEWAY TO JAPAN logo and text: 'Showcase your company at the Japan Home Show 2018!', 'EU-funded package includes coaching and pre-arranged business meetings in Tokyo', and 'Only 40 seats available'. The right side is a photograph of a modern building at night with a curved green-lit facade. Overlaid on the photo are the dates '18-22 NOV. 2018', the 'CONSTRUCTION & BUILDING TECHNOLOGIES' logo, the website 'eu-gateway.eu', and the hashtag '#EUGateway'.

The market-scoping mission for [Construction & Building Technologies](#) [1] will take place from 18 to 22 November 2018, in Tokyo.

The selection process is open for European companies that provide technologies and materials related to the engineering, the design, the construction, the demolition and demolition waste services, the fitting, the arrangement, the finishing of public and private buildings, as well as its renovation or deconstruction and infrastructure works (roads, airports, ports, etc.).

Only 40 companies will be chosen to take part in the mission, which includes a **3-day exhibition**, **pre-arranged business-to-business meetings** with **potential customers or distributors**, a site visit and a networking reception hosted by the European Union.

It is a unique occasion for European companies in the sector to probe the Japanese market and uncover potential business opportunities.

Participants will receive extensive coaching prior to and after the mission through one-on-one consultations with local sector experts.

To those selected for the mission, the EU provides logistical and financial support, and considerable promotion on the Japanese market.

During the exhibition days, participants will have a built-up booth at Japan Home Show 2018 in Tokyo to showcase their products and services and interact with relevant local business partners during pre-scheduled individual meetings with interested companies.

Ready to expand your business to Japan? [Submit your expression of interest](#) [2] before **27 July 2018**.



Funded by the
European Union

More info on eu-gateway.eu

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[1] <https://www.eu-gateway.eu/node/24>

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